

# E.A.S.E. Cleaning Tip Sheet

Rev. 5/04

## E.A.S.E. Product Line

The E.A.S.E. Product Line was developed to take the confusion out of carpet cleaning products, and to make your cleaning jobs easier than ever.

Today, there are way too many products out there. Manufacturers develop products that are specialized. You need to use one product for this type of stain and a separate product for another type of stain. You need to use one product for a pre-spray, another for a traffic lane cleaner, and another for an extraction detergent. Does it really need to be this way? Who stands to gain from you, the carpet cleaner, purchasing many different products?

CleanCraft Products, Inc. has developed the products in E.A.S.E. not only to be superior products, but also to be a philosophy on the art of cleaning. The products were formulated to complete multiple cleaning tasks. The end result is less products that are easy to use with more cleaning abilities!



**6 core products in E.A.S.E. cover all your main cleaning product needs!**

## Used cleaning Carpet & Upholstery

E.A.S.E. Product	Pre-Spray	Extraction Detergent	Traffic Lane Cleaner	Wool / Oriental Rug	Dry Clean Only Fabric	Neutralizer / Rinse
Start 2 Finish	●	●	●	◐		
CarpetCop		●	●	◐		
O'So Clean				●		
Just Magic	●		●			
FiberMax						●
DryMax					●	

Key
○ = Good
◐ = Better
● = Best

## Used as a Spotter

E.A.S.E. Product	General Spotter	Urine / Vomit Stains	Grease & Oil	Red / Wine / Juice / Food Stains	Mustard	Coffee / Tea / Pop	Water Stains	Gum / Candy / Wax / Paint	Filtration Lines	Makeup
Start 2 Finish	◐	◐	●	◐	●	◐	◐		◐	◐
CarpetCop										
O'So Clean										
Just Magic	●	●	●	●	●	●	●		●	●
FiberMax		◐				◐	●			
DryMax	◐		●					●		●

## Benefits of E.A.S.E.

- **Easy to Use**
  - ⇒ Less Products
  - ⇒ No Mistake, Multi-Use Products
- **Affordable**
  - ⇒ Fair, Low Pricing
  - ⇒ Less Products = Less Overhead
  - ⇒ Free Shipping (Case Orders - Mix n' Match)
- **Superior Results**
  - ⇒ Effective
  - ⇒ Formulated for Carpet Cleaners by Carpet Cleaners
  - ⇒ Fresh, Direct from the Manufacturer
- **Earth-Friendly**

Specialized products like: Odor Control, Fabric Protectant, and Defoamer also available.

Visit us on the Web: [www.cleancraft.com](http://www.cleancraft.com)

**CleanCraft Products, Inc.**

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